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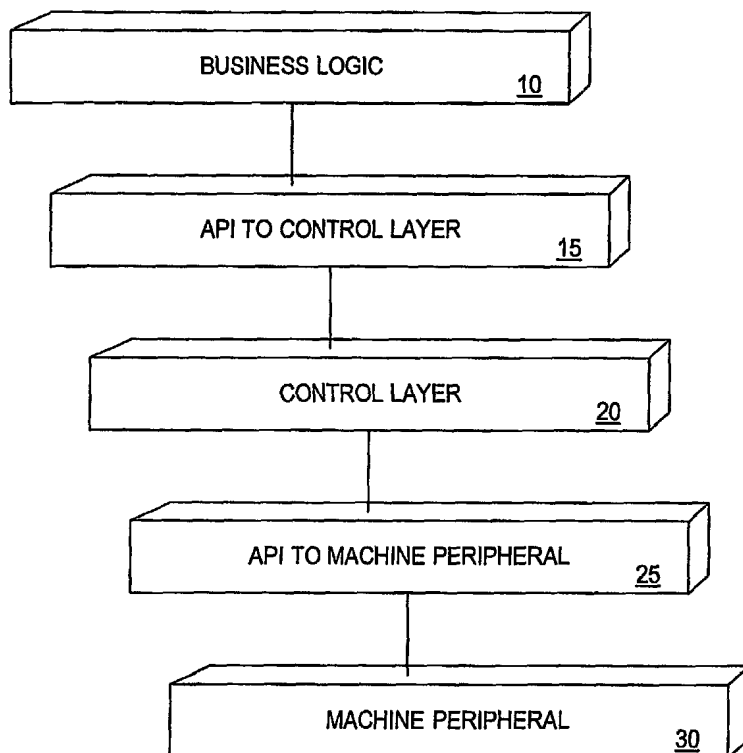
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(54) Title: PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-TRANSACTION RELATIONSHIPS WITH CUSTOMERS OF VENDING MACHINES



(57) Abstract: Discloses herein are various systems and methods for improving the establishment and management of vending machine subscriptions, including systems and methods for constructing (10), communicating (15), and registering subscriptions, as well as various methods for processing the redemption of vending machine subscription items. Several additional embodiments are disclosed, including various alternate methods of promoting longitudinal machine-customer relationships.

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